**Bi-silque** 

## PRODUCT SHORT DESCRIPTION:

## A starter kit to use in magnetic or dry erase boards

FEATURES AND BENEFITS:		PR	DUCT IMAGE:				
• Essential items for wri	ting boards						
High quality accessorie	•		For magnetic boards		THE REAL PARTY OF THE REAL PAR		
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MARKETING COPY: smart accessories that ac	dd up new functionality to the alread		PLICATION AND SAL • Useful kit to start t				
produced by Bi-silque. Bo are cornerstones in the u versatility and durability.	dd up new functionality to the alread oth practical and modern looking, Bi Isage of our merno and notice board	-Office accessories Is, increasing their					
TARGET MARKET:		AD	DITIONAL NOTES:				
puilding contractors END USERS: conference cen	/holesalers, office products stores, other ters, hotels, public buildings, public stor	onli	er information supp ne catalogue, demo	oorts: our of o videos and	fficial websites, Y d more.	outube®, Facebook	®, catalogue and
private and public building	s in general						
PROMOTIONAL TIPS:							
No specific timing, thus we with white boards.	recommend the occasional promotion	ike cross promotion					
RANGING TABLE:							
RANGING TABLE: Frame/Colour:	Surface/Colour:	Product Size:	Packed mm N	I.W. kg	G.W. kg	Reference:	RRP:

230x220 | 10 pc 445x235x215

n/a

Magnetic

4,03

KT1010

3,82



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TECHNICAL DETAILS		
COMPOSITION: • KT0707 Non-Magnetic • 1 cleaning spray 125ml • 1 eraser • 4 markers • KT1010 Magnetic • 1 cleaning spray 125ml • 1 magnetic eraser • 4 markers • 6 magnets	ASSEMBLY OVERVIEW: n/a	
CERTIFICATION AND LEGISLATION: n/a	n/a	
SUGGESTED ADVERT:		
<ul> <li>Whiteboard Kit (Magnetic and Non-Magnetic)</li> <li>A starter kit to use in magnetic or dry erase boards</li> <li>Essential items for writing boards</li> <li>High quality accessories</li> </ul>	For magnetic boardsFor non-magnetic boards	
WITHIN FAMILY: • Magnetic Planning kit • Cleanning tissues • Colorful magnets • Magnetic characteres	<ul> <li>Magnetic strips and tape</li> <li>Self-adhesive tape</li> <li>Smart storage box</li> <li>Earth-It accessories</li> </ul>	
Author: Sandra Faria	Approval: Taka Marie Revision: 01 Date: 27-06-2016	